

## Job Description

- Analyzing past operations' results and performing variance analyses.
- Identifying and analyzing trends and forecasts and recommending improvements to the business processes.
- Researching market trends, conducting surveys, analyzing data from competitors, and analyzing the business's operations, expenditures, and customer retention to identify patterns of potential issues or improvements.
- Using data analysis and interpretations to guide the decision-making of the business.
- Using operations data to develop pricing models and identify areas for improvement.
- Using statistical, economic, and data modeling techniques and tools.
- Organizing and analyzing data, creating charts and graphs, and presenting your findings to the leadership team.
- Providing recommendations to improve future business operations.
- Organizing and storing data for future research projects.
- Testing processes, policies, and protocols for efficiency and improvements.

## **Research Analyst Requirements:**

- A bachelor's or associate's degree in economics, finance, statistics, computer science, or related field.

- Experience in applied research or data management may be advantageous.
- Strong mathematical, analytical, and data modeling skills.
- The ability to manipulate large, complex data sets into manageable, understandable reports.
- Excellent problem-solving, communication, and team-working skills.
- Familiarity with data modeling software and Excel software.
- Attention to detail and organizational skills.

Type of Job

Remote/ Physical position

Manastik's Story-

Recognized BY Govt. Of India. (Recognized startup through DPIIT Registration)

Received Grants Through DST and BIRAC

DST grant: [https://www.linkedin.com/posts/iim-calcutta-innovation-park\\_iimcip-startupinnovation-startupincubator-activity-6811255501297451008-eRKX?utm\\_source=linkedin\\_share&utm\\_medium=android\\_app](https://www.linkedin.com/posts/iim-calcutta-innovation-park_iimcip-startupinnovation-startupincubator-activity-6811255501297451008-eRKX?utm_source=linkedin_share&utm_medium=android_app)

BIRAC award:

[https://www.birac.nic.in/webcontent/1645462288\\_BIG\\_19\\_Final\\_list.pdf](https://www.birac.nic.in/webcontent/1645462288_BIG_19_Final_list.pdf)

Supported by IIMCIP (in the past) and SIIC IIT Kanpur  
(Currently) and MIT TBI

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